



THE LITTLE BLACK BOOK

LISTING & MARKETING PRESENTATION

Agent *Profile*



Carrie Lee

REALTOR®

Carrie Lee brings over three decades of experience in real estate to The Agency Niagara, where she serves the vibrant Niagara Region. Raised in Welland, Ontario, Carrie is trusted and beloved for her personable approach, extensive market knowledge, and patient, focused demeanor. Her background in commercial photography from Sheridan College also enriches her ability to showcase properties effectively, ensuring each listing stands out in today's competitive market.

Throughout her career, Carrie has consistently exceeded expectations, fostering lasting relationships built on loyalty, trust and integrity. Her previous roles in customer-centric environments have equipped her with a keen understanding of diverse personalities, making every transaction smooth and stress-free. Whether buying or selling, Carrie's clients can rely on her expertise and passion to navigate the market with confidence.

Selling Real Estate With A Blend Of New & Old

Real estate has changed - it's the age of the Internet, mobile on the move, less face to face, digital signatures, and a global world where a buyer can come from anywhere. But despite these changes, I believe in face to face, up close and personal real estate service for my clients - the traditional way.



NOTE FROM CARRIE

It's an exciting time in my real estate career. After a short hiatus, I have come back fresh, embracing modern technology and all the creative assets that it has to offer a modern approach to real estate. I am a skilled photographer and fluent in Adobe products such as InDesign, Illustrator, Photoshop and Lightroom. Real Estate is more than putting a sign up and taking interiors with an iPhone - it is branding properties to sell. It is equally exciting to be a part of a real estate company that I totally fit with. I love The Agency approach and all it has to offer myself and my past and future clients.

ON THE FLIP SIDE

On the non-real estate side of me, I'm all visual, an avid photographer, a creative thinker, a trail runner, a squash champ, totally into fitness, and a lover of travelling the "unbeaten" path - I have a thing for deserts and volcanoes. I am all about "vibe" with a love to be daring and different. You will get service, results and a "real" agent.

Experience *Longevity* *Expertise*

Over 30 years of real estate experience brings a vast amount of knowledge, the skill of the transition, and the ability to problem solve. Experience is key to a seamless real estate transaction and is a vital component to successful results.

Personable *Work Ethic* *Integrity*

My clients are important to me. It's about building relationships. It's about integrity, accessibility, and doing "summersaults" to get the job done. Over the years, I have had much repeat business and many referrals. That speaks for itself. It is especially cool when someone approaches me out of the blue and says, "I would like you to be my realtor".

Creative *Innovative* *Tech Savvy*

I "brand" what I sell, using modern tools to market your property. I create stylish, eye-catching, and professional marketing assets for my listed properties. The goal is to stand out and grab the buyer's attention. My personal touch goes on all my marketing material.

Testimonials



"Carrie has sold pretty much our whole family. I got a letter in the mail from Carrie, and as I was looking for an agent to sell my home, I gave her a call. I decided to use her and she was awesome. My sister listed with her a few months later. Over the next few years, so did my mother and brother. It's truly been a family affair, Carrie became our family REALTOR®."

M. ADAMS

"I will never hesitate to refer Carrie. I have bought and sold with Carrie and was very impressed with her as a real estate agent. Although i am not in a home right now, whenever real estate is mentioned by friends, family or anyone i know, I always recommend Carrie. Several of my friends have used Carrie and were just as happy with her, as I was."

S. CRAWFORD

"We will definitely deal with Carrie if we move again. We bought our very first home with Carrie. We eventually had children and needed more room, so we sold and bought again through Carrie. She did such a good job, we are still here. It's been 15 years!"

THE ST. LAURENTS

Where Service And "Sold" Make Happy Clients

—
GOING THE EXTRA MILE
LISTENING TO YOUR WANTS AND NEEDS
ACCESSIBLE
NO FLUFF, NO HYPE



POST HOME SALE AND PURCHASE CELEBRATION WITH THE BARR'S.

Many of my clients have become friends. I have always had a "stop by" if you see my jeep in the driveway policy with everyone. There have been many dinners, laughs and great conversations after the sale. And it is always cool to get the invite "come over and see what we have done" to our house.



THE AGENCY
NIAGARA



Real Estate with Real Experience

The Agency has offices in some of the world's most coveted real estate markets, allowing us to serve our clients with a full scope of residential, commercial, luxury leasing, vacation rental and new development real estate services. Our established position in prime, first- and second-home markets allows us to better serve our clients by expanding our reach among high-net-worth buyers. We are also able to specifically target markets with buyers particularly interested in your location.

OUR REACH

2,000+ AGENTS | 120+ OFFICES
1 CONNECTED COMMUNITY

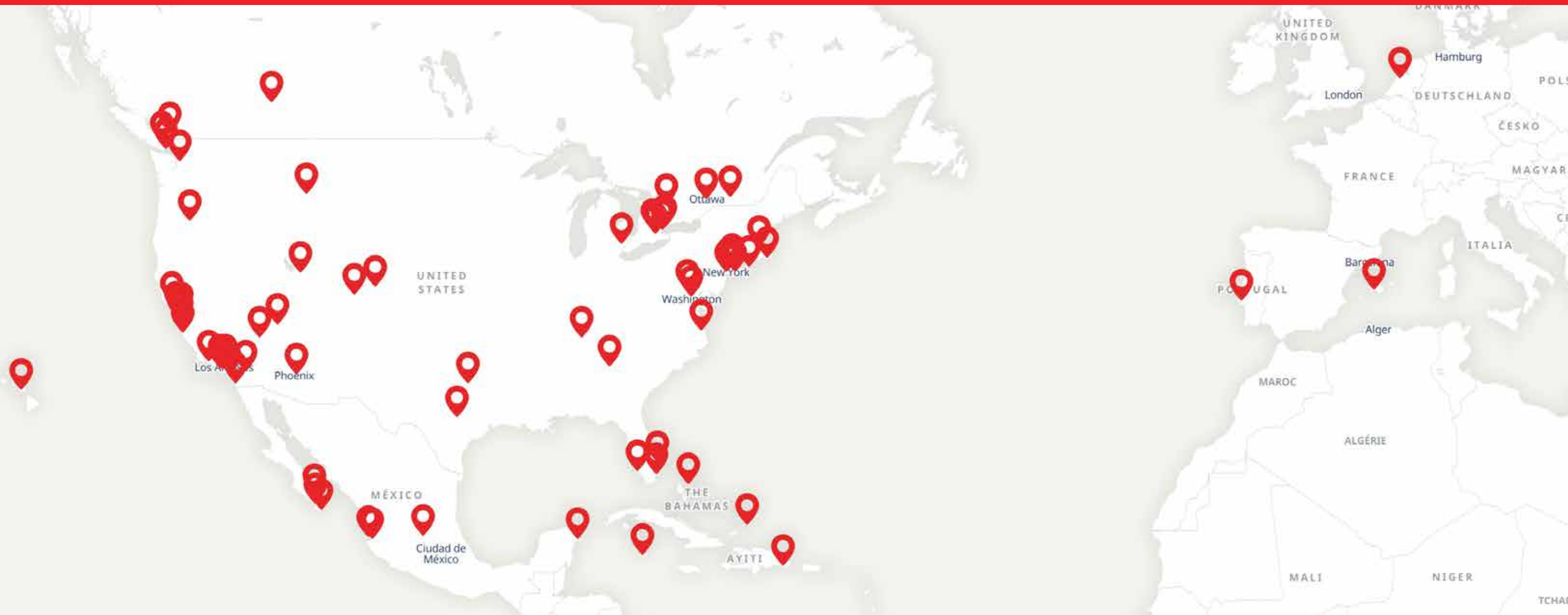
Canada

| United States

| Mexico

| Caribbean

| Europe



THE AGENCY FONTHILL

*We Are Painting
Niagara Red*

A Global, Boutique Real Estate Brokerage.

The Agency represents a portfolio of wide range real estate homes and properties for sale across the world's prime markets and celebrated destinations. The Agency is recognized as one of the fastest-growing premier boutique brands in the world.

The Agency Niagara

SERVING THE NIAGARA REGION



Being a part of our boutique luxury brokerage means benefiting from the strength of the whole.

It means coming together with real estate professionals who are constantly rethinking industry norms and pushing themselves further through technology, design, and service.

*It's real estate without boundaries.
It's real estate that moves you.*



Real Estate isn't just business.
It's Personal.

Let's Work Together



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AN INDEPENDENTLY OWNED AND OPERATED FRANCHISEE.